The following are the purchasing process for each Blue365 Vision Vendor:

**Davis Vision**

- [www.floridablue.com](http://www.floridablue.com)
- At top of main page- click on Search
- In the Search box- type Blue365
- The Search Results page top selection should be: Explore Healthy Choices with Blue365
- Click on that selection
- You are now on the page called Explore Healthy Choices with Blue365
- Click on “I agree”
- You are at the Blue365 page
- Follow steps to Login or Register- found at top of page
- Once logged in, continue with below process
- Click on Browse Deals at top of page
- Click on Personal Care
- You are at the main page for choosing a Personal Care discount-scroll till you see Davis Vision
- Click on View Now
- You are on the Davis Vision Discount page
- Click on Redeem Now
- You will be directed to “You are now leaving Blue365“ terms agreement
- Click on Continue
- At the Davis Vision co-branded landing page toward the bottom, click Program Details or Please click here for discount information
- If you click on “Program Details”: select area of interest (provider search, vision benefits, satisfaction survey, or Lens123)
- If you click on “Please click here for discount information”: this is a listing of all of the Davis Vision Blue365 discounts.
- You can contact Customer Service at 1-888-897-9350 for program information
- Visit a Davis Vision network provider to receive discounts on products and services

**LasikPlus Vision (LCA Vision)**

- [www.floridablue.com](http://www.floridablue.com)
- At top of main page- click on Search
- In the Search box- type Blue365
- The Search Results page top selection should be: Explore Healthy Choices with Blue365
- Click on that selection
• You are now on the page called **Explore Healthy Choices with Blue 365**
• Click on “I agree”
• You are at the Blue365 page
• Follow steps to **Login** or **Register**- found at top of page
• Once logged in, continue with below process
• Click on **Browse Deals** at top of page
• Click on **Personal Care**
• You are at the main page for choosing a Personal Care discount-scroll till you see LasikPlus Vision
• Click on **View Now**
• You are on the LasikPlus Vision Discount page
• Click on **Redeem Now**
• You will be directed to “You are now leaving Blue365” terms agreement
• Click on **Continue**
• At the LasikPlus Vision co-branded landing page, you can contact Customer Service at **1-866-713-2044** to locate a provider, schedule an appointment or use a zip code locator to identify a provider
• Bring your Florida Blue Plan member ID card to your next appointment to verify your eligibility for the Blue365 discounts
• Purchase services and Blue365 discounts are applied at point of service

**QualSight Lasik**

• [www.floridablue.com](http://www.floridablue.com)
• At top of main page- click on **Search**
• In the Search box- type **Blue365**
• The Search Results page top selection should be: **Explore Healthy Choices with Blue365**
• Click on that selection
• You are now on the page called **Explore Healthy Choices with Blue 365**
• Click on “I agree”
• You are at the Blue365 page
• Follow steps to **Login** or **Register**- found at top of page
• Once logged in, continue with below process
• Click on **Browse Deals** at top of page
• Click on **Personal Care**
• You are at the main page for choosing a Personal Care discount-scroll till you see QualSight Lasik
• Click on **View Now**
• You are on the QualSight Lasik Discount page
• Click on **Redeem Now**
• You will be directed to “You are now leaving Blue365” terms agreement
• Click on Continue
• At the QualSight Lasik co-branded landing page, you can call Customer Service at 1-877-358-9349 to locate a provider and schedule an appointment
• Receive QualSight Lasik exam and pricing confirmation email
• Take the QualSight Lasik exam and pricing confirmation email to appointment
• Purchase services and discounts apply at point of service